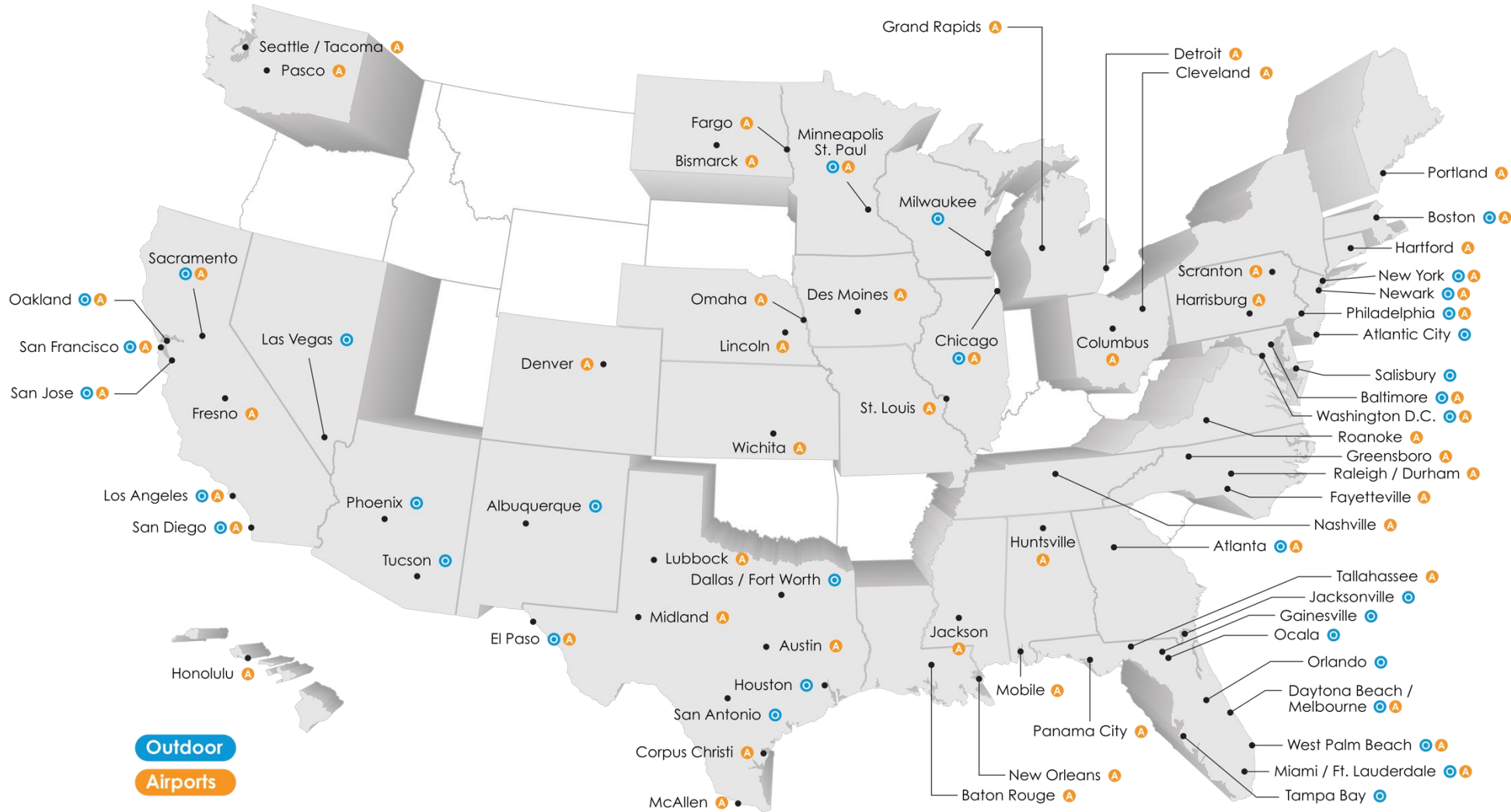


# Sailing Marketing coverage: OUTDOOR & airport markets



**Outdoor & Airports**  
70,000+ displays<sup>1</sup>

**Outdoor & Airports reach**  
130 Million  
Americans weekly<sup>2</sup>

**90 DMAs including**  
44 of the top 50<sup>3</sup>